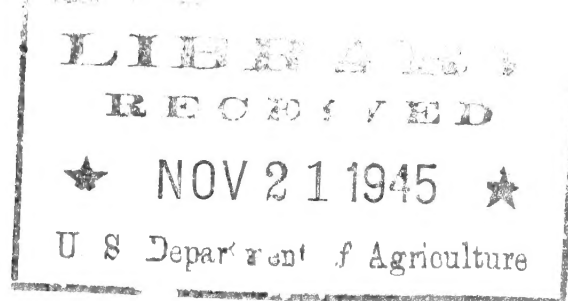


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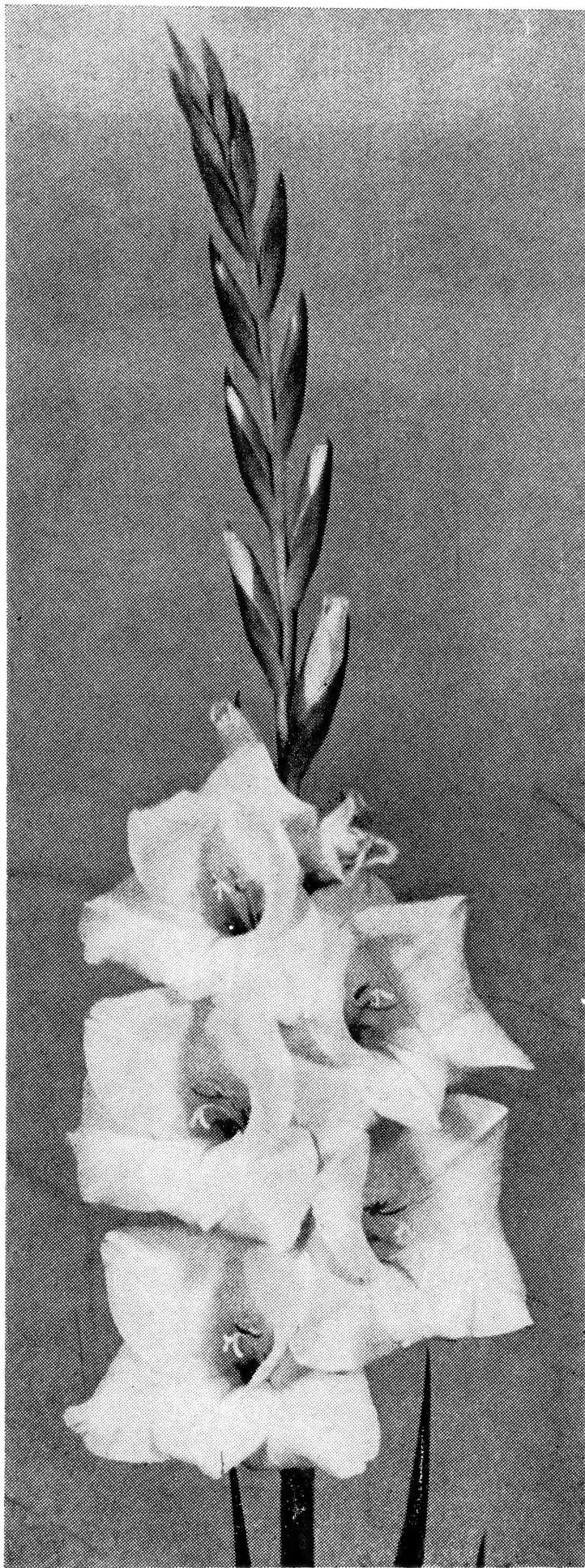
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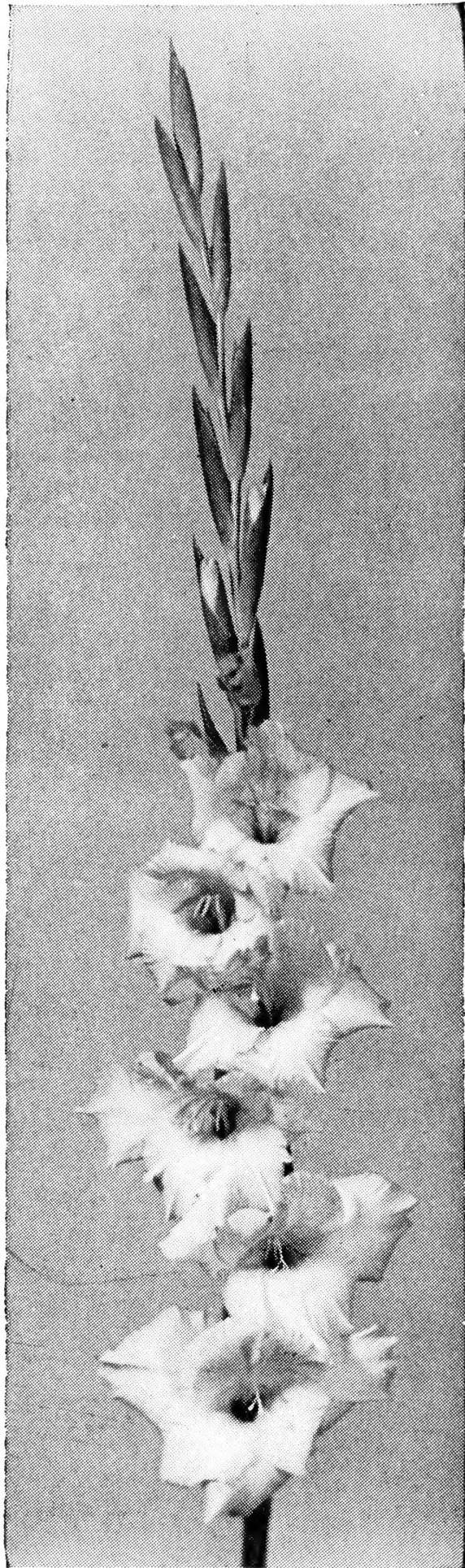
1946 RELIANCE GARDENS

The Original Home of
BADGER BEAUTY
COLOR MARVEL
CRITERION
EXEMPLAR
LLONA
MISS WISCONSIN



Wax Model

WALTER C. KRUEGER
657 E. WASHINGTON ST.
OCONOMOWOC, WISCONSIN



Color Marvel

Dear Glad Friend:

Again it is a pleasure to send you my 1946 list of gladiolus, which features the Krueger varieties, and which is supported by larger stocks of other fine gladiolus.

It is a privilege to thank my 1945 customers for more and larger orders, and for their expressed appreciation of both the service given, and the quality of stock received.

The 1946 list presents a few novelties and exhibition gladiolus, but the emphasis is placed on varieties with cut-flower possibilities.

Wholesale prices are gladly quoted to those who are entitled to them.

BUSINESS TERMS

Minimum order \$2.00. Retail orders are prepaid. Wholesale orders F. O. B. Oconomowoc. Overcount and extras with all retail orders. 10% cash discount on all retail orders paid for in full prior to December 15, 1945. Payment in full before shipment.

I aim to send out only healthy bulbs, true to name, and will cheerfully refund the purchase price on any order found unsatisfactory on receipt, and promptly returned; but no guarantee of growth is implied in the sale (careless usage of chemical dips and sprays make this mandatory) nor will I be responsible for the crop. All orders are placed with the above conditions accepted by the purchaser. All orders are accepted subject to stock crop and subject to prior sale.

No bulblet orders are solicited nor accepted after April 1, 1946, for spring shipment.

Flowers and bulbs inspected by the State Department of Agriculture.

This price list cancels all previously published retail prices, and voids any heretofore announced price policies.

Signed,

WALTER C. KRUEGER

1946 COMMENTS

Of the recent introductions purchased by Reliance Gardens, for comparison and evaluation, in an effort to better serve its customers, a few are listed this year, and some others of merit will find their place in the list as soon as an adequate stock is at hand.

Since it is difficult to evaluate a variety in three or four years of growing experience, a one or two years trial allows only of an impressionistic opinion, rather than a conclusion. This fact should be borne in mind while reading the comments on new varieties.

Benison, a white with a lavender blush, that opens many florets, looks promising in the medium size floret group. My impression of Brittany by the same originator, a self salmon with a harmonious blotch and excellent attachment, is good. Dr. Graffs Nowadays (formerly Cheerio) of the color of Smiling Maestro, is a steady performer. Cover Girl will please the "size and number open" fan. Dream Castle, salmon pink with a cream throat, and many open florets, is a functional great. Francis M. Irwin, a rose to rose red, blotched deeper rose looks like a good commercial. The richness of the color of Fuchsia Belle is appreciated under electric light. Lavender and Gold, a small flowered glad, appropriately named, is a distinct addition to the lavender color class. Lavender Prince, in mauve lavender, looks to be a candidate for the title of best lavender. Marseilaise looks promising in late fiery red. The clean pure pink color, properly set off by a clean white throat, of Susannah appeals to me. Ogarita, with its stupendous spike is worthy of inclusion in any listing of quality gladiolus. Priairie Beauty shows promise as a deep lustrous salmon cut-flower. Almey's Purple Heart (name now probably changed) with its bright spears on creamy white florets of medium size, grows in appeal with each bloom. Spotlight, with its fiery scarlet blotch on yellow petals is an excellent novelty, or a must have for certain outlets of trade. Silver Wings is a whiter more ruffled sport of Picardy than the excellent Leading Lady. Van Gold is outstanding for deep color and earliness.

Lady Luck, a peaches and cream sport of Picardy, a color similar to that of Greta Garbo, is one of the finds of the season, even though the size of the florets may be a bit smaller. The suede character of the florets make this particular color very attractive.

Color Marvel, a 1946 introduction of Reliance Gardens, a yellow and pink blend, which unfortunately may need to be classified as an orange for lack of a more complete set of color classes, is a great introduction for the florist producer and the wholesale producer of cut gladiolus who does not have to ship his bloom to market, for its fine color is ideal in make-up work. Because of its medium size it may not attain the enthusiastic approval of the hobbyist, particularly so since major awards at the shows nearly always go to larger bloom specimens.

Wax Model, the second 1946 Krueger origination, lacks no virtue for lack of publicity

in advance of its introduction. It is a classic white of much individuality, and an ideal set of habits. It is a great commercial glad.

Chantilly, a '46 introduction of Dr. Graff, is another quality introduction with characteristics that make for satisfaction, and which will be in the running for grand awards.

Since many persons think that size is a prerequisite for greatness, Oriental Pearl, a Carlson seedling purchased by Dave Puerner of Milwaukee, should be enthusiastically received. Its habit of making giant cream florets on long spikes even in field culture, and its other fine habits, make it a must have purchase for growers who wish to stay ahead of their competitors. Growers may write for prices on quantity investment stocks.

Of the varieties listed last year the following remarks apply: Llona, in its size, with its great bloom bulk, fast propagation and straight spikes is a florist's glad of importance. Leading Lady, in creamy white has lost none of its appeal nor its merit. Fair Angel is an excellent competitor.

The cream class, in lower price varieties, stands on the merits of White Gold, Lady Jane and Winston; each has its own claim for the best of the trio.

The pale yellow Oregon Gold, the deep toned Van Gold, Crinkle Cream, and Golden State, still rule the yellow color class.

Lantana and Diane seem to be the best of the orange glads.

The top light pinks seem to be Ethel C. Cole, Pink Radiance, Criterion, and Variation. Greta Garbo is also good.

In deeper pink, Dream Castle, Exemplar, Pink Paragon, and Summer Gal are superb. Mystery is a challenger.

Miss Wisconsin rules the rose class as Burma does the rose red group.

The excellent pair of reds, Red Charm and Stoplight face the challenge of Red Rascal and Intruder.

Purple Supreme is correctly named.

Bonnie Jeanne is one of the better parents to use in hybridization.

Elizabeth the Queen and Badger Beauty rate tops in the lavender class.

King Bee has lost none of its ability to attract attention.

1946 KRUEGER INTRODUCTIONS

COLOR MARVEL, formerly seedling No. 681-13.

An introduction for the florist and cut flower producer.

The cleanly blended yellow and pink tones of the florets of Color Marvel are truly a marvel of color, which coupled with its exemplary reproduction, and field habits make it an outstanding introduction. Its possibilities in floral design are not to be appreciated in a single specimen in bloom in the field, as its variation of the intensity of its component colors are brought out by varying light intensity and by supporting colors in an arrangement. Paradoxically the marvelous interplay of color is brought out by full exposure of the bloom to sunshine and heat, hence it should be cut with three open florets. Beauty of spike form adds to its utility in floral design.

Color Marvel grows to a height of 50 to 60 inches, and produces cut spikes of 40" with 24" flower heads that carry 19 buds of which 5 to 6 four and one-fourth inch florets open at one time. It blooms in early season, and is an excellent producer of bulblets that germinate satisfactorily, many of which bloom.

Color Marvel resulted from a cross of two seedlings, one of which had Picardy and Fata Morgana as its parents, and the other Diane and Golden Goddess.

An introduction of the quality of Color Marvel reaches above its faults of a very few misplaced florets, and the fact that it is not a shipper.

Awards, all 1945

1st single spike 300 size seedling color class Indiana

1st Three spike 300 seedling color class Indiana

Size Division three spike champion Indiana

1st Single spike seedling all sizes yellow orange Ottawa (Ill.)

1st Three spikes color group Ottawa (Ill.)

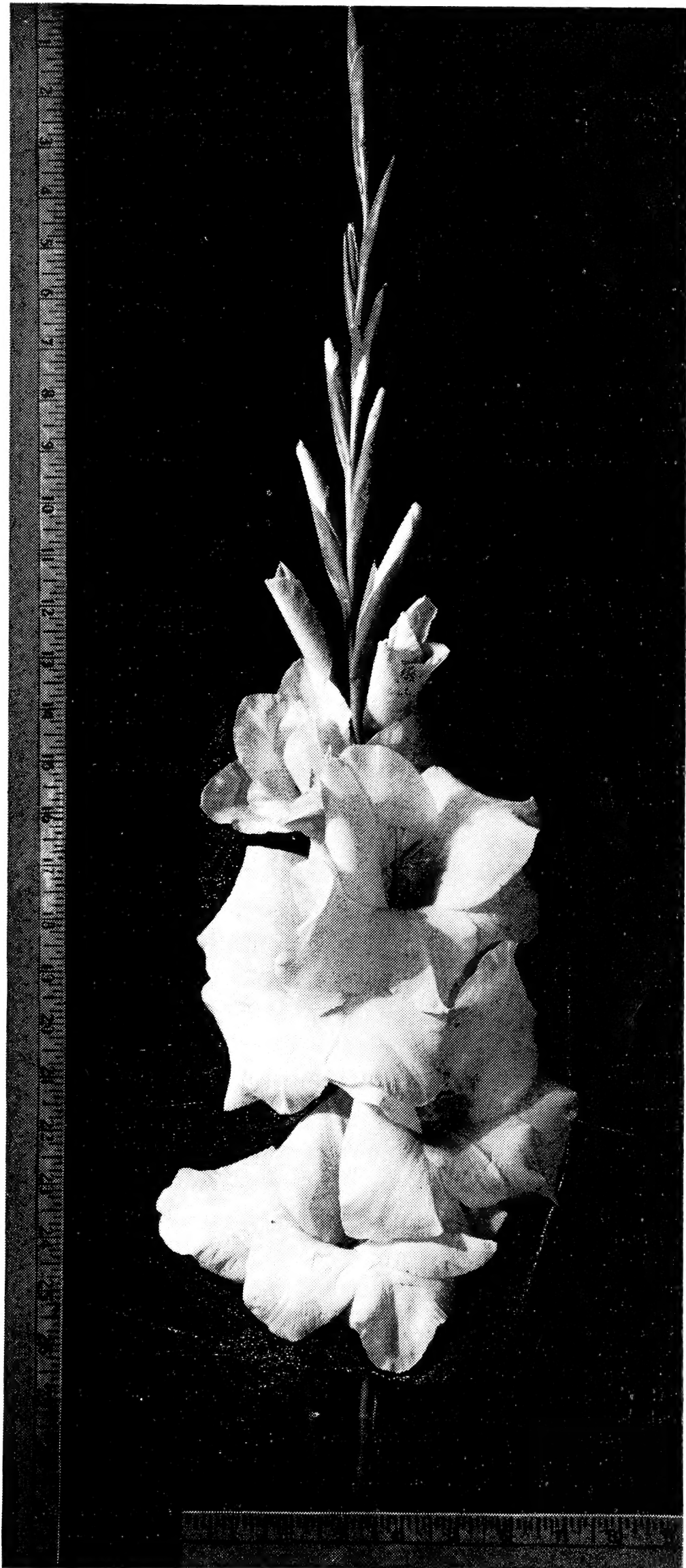
1st and Division Champ. 1 spike Wis Seedling and N. I. Show

1st and Division Champ. 3 spike Wis Seedling and N. I. Show

Champion Seedling Basket Wis. Seedling and N. I. Show

Award of Merit, Wisconsin.

Price each bulb, Large \$10.00; Med. \$7.50; Small \$5.00. Ten bulbs at eight times the unit rate. No bulblets this season.



Oriental Pearl

WAX MODEL

An introduction for the producer of cut flowers.

Dignity and class radiate from a single bloom or from a floral arrangement of this glistening white (more white than Orleans) with the immaculate small clear lavender throat spears. The semi-recurved petals give both the individual florets and the whole spike a distinctive appearance.

Wax Model grows tall plants, blooms in early season from spikes that never crook. While spikes from the smaller sizes present a more informal arrangement than those from the large sizes, none have shown any misplacement of floret. The florets have a secure attachment.

Wax Model opens 5 to 6 florets of 5" size at one time. The flower head is about 22" in length and carries 17 buds. It produces a very satisfactory number of bulblets, and they germinate readily.

Awards 1945

1st single spike white seedlings Illinois

1st three spike white seedlings Illinois

Size Division Champion three spike seedling Illinois

Price each bulb, Large \$6.00; Med. \$5.00; Sm. \$4.00; no bulblets for sales this season.

OTHER FEATURES

CHANTILLY, (Graff, 1946)

The ability of this variety to open 8 to 10 five and one-fourth inch florets at one time, attracted my attention at the Ottawa, Ill., show, where it was judged champion seedling in heavy competition, and where it was runner-up to the champion spike. Its light (not pale) La France pink color, with its soft rose feathers makes it a very attractive bloom.

Chantilly grows to a height of 55", and produces 30" flower heads. The florets attain a size of 5 to 5½ inches and possess good substance. Its field habits are very good. It is a must have for the exhibitor.

A cross of Picardy and Frank J. McCoy gave this fine introduction.

Price each small bulb \$5.00; no bulblets for sale.

LADY LUCK (Harris '45)

This peaches and cream sport of Picardy, showed so much class and potential greatness that I requested permission to list it. It has most of the traits and habits of Picardy, though its florets (on average growth specimens) may be a bit smaller than those of its mother. It is a real beauty, and a variety worth investigation. The fact that it is a sport precludes the necessity for enumeration of physical detail.

Price each bulb, Large \$1.00; Med. 75c; Small 43c. bulblets each 15c; 10 for \$1.00; 100 for \$8.00.

ORIENTAL PEARL (Carlson-Puerner '46)

An introduction for the cut flower producer and the show fan.

The giant florets of Oriental Pearl, coupled with its long flower head, make an interesting spike. Its soft warm color, with no trace of green in its make-up presents a distinctive and appealing color. Its habit of making its huge well-placed florets and its long flower heads in average growing conditions, together with its regular field habits make it an ideal commercial gladiolus.

Oriental Pearl produces florets of 6 to 7 inch size on spike of 28 to 32 inches which carry 18 to 20 buds of which 4 to 6 open at one time. It blooms in mid-season and opens from a tight bud cut. Its attachment allows of bunching and handling.

Awards:

1944 Madison, Wis. Champion Seedling and Grand Champion

1944 Minnesota State Show; Champion three spike seedling, and seedling champion.

1944 Boston, N. E. G. S. Award of Merit

1945 Wisconsin State Show, 1st color class seedling

1945 Marinette-Menomonee (Wis.-Mich.) three spike championship

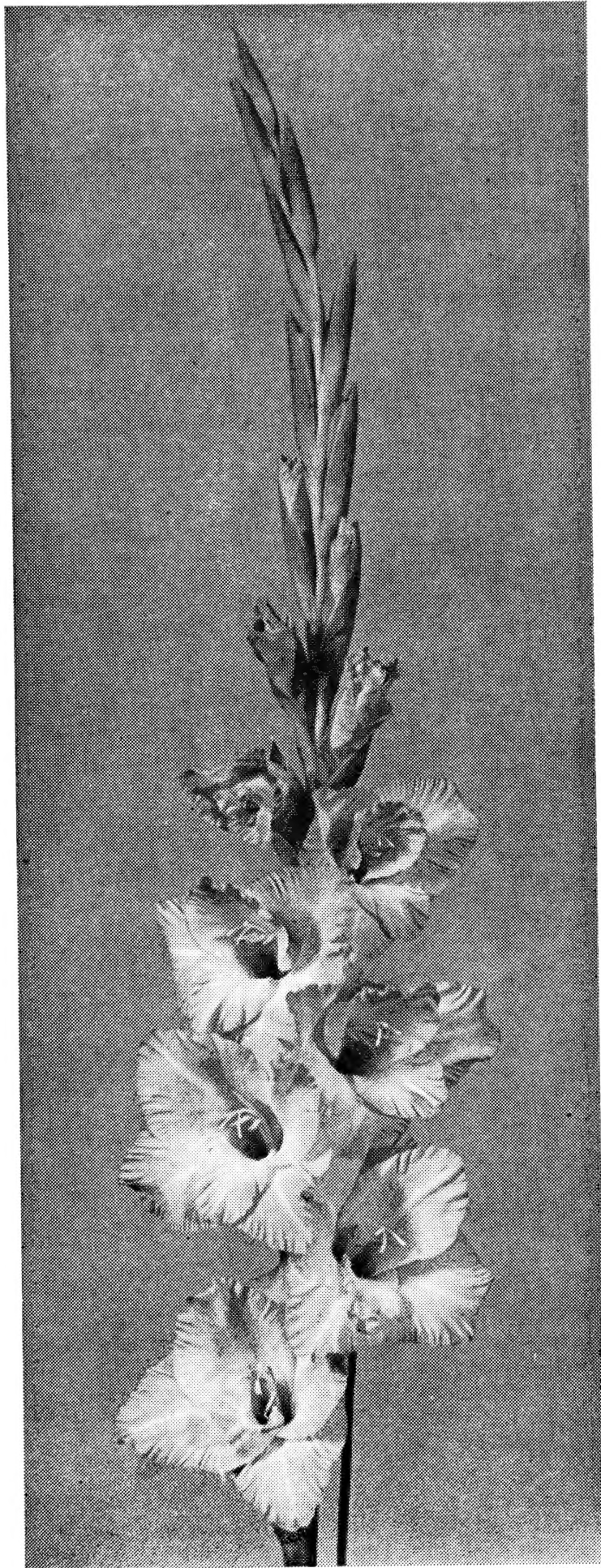
1945 Wis. Seedling and N. I. Show Wis. Award of Merit

1st single spike color class seedling

Champion 3 spike seedling of the show

Ottawa, Ill. 3 spike seedling champion

Price each bulb Large \$5.00; Med. \$4.00; Sm. \$3.00; bulblets sold only with the purchase of a large bulb, 1 large and 10 bblts for \$12.00. Same prices for 1947.



Exemplar

GENERAL LIST

Ten bulbs at 8 times the single price; 100 at 8 times the 10 price. Do not order in sizes not listed. Order no less than 10c of an item.

Prices On The Inside Back Cover

Additional note: The continuation of the first line following the name of the variety gives in order the following information: originator, year of introduction, size and color code number, type of floret arrangement (either formal or informal); and floret character (plain or ruffled).

The size code follows the plan adopted at Pittsburgh, the color code digits (second and third) have the usual significance.

Medium size 300 series $3\frac{1}{4}$ to $4\frac{1}{4}$; Large, 400 series $4\frac{1}{4}$ to $5\frac{1}{2}$; Giant, 500 series $5\frac{1}{2}$ and over.

BADGER BEAUTY (Krueger '41) 366 I P.

A beautiful lavender with a creamy white throat of average height that makes up artistically in a vase or floral piece. The flower heads are about 20" in length and carry 17 buds, of which 5 open in the field. This promising mid-season cut flower variety ships and propagates satisfactorily. It does not fleck or crook. It is a winner at the shows in its size class.

BENGASI (Cave '43) 530 F. P.

A very beautiful light pink of giant size that has an enviable Canadian record, and which everyone hopes will be earned in the States. It propagates well and makes good bloom from the smaller sized bulbs.

BENISON (Palmer '43) 300 F. P.

An early mid-season white blushed light lavender that opens many florets at one time. It is a consistent performer, and for that reason should please both the home gardener and the show fan.

BONNIE JEANNE (Krueger '43) 401 I. R.

This variety is an excellent parent as it projects its characteristic of charm, bulb health, easy propagation, and its ruffling to its seedlings. Its large creamy white florets have rose spears that add to its beauty. A mid-season variety of less than average height.

BRITTANY (Palmer '45) 433 F. P.

A soft salmon rose with a deeper harmonizing blotch that open 6 to 8 florets of good attachment at one time. A very promising variety.

BURMA (Palmer '43) 562 F. R.

A deep rose red with a lighter throat that opens 7 to 9 heavily ruffled florets on a tall bud spike. The fact that it blooms in mid-season adds to its value as an exhibition variety.

CHERRY JAM (Zimmer '43) 543 I. P.

Cherry Jam is appropriately named since its deep salmon color, varying in intensity, with its cherry blotch gives the impression of its name source. It opens 6 to 8 florets of large size on long flowerheads. The plant is husky and of average height. Three spike Champion Waterloo '43.

CONNECTICUT YANKEE (Schnetsky '44) 441 F. P.

The consistent record of this variety as a seedling shown in the east from 1941 through 1943, coupled with the fact that the entire stock was purchased by a commercial grower should serve as a tip as to the quality of this variety for exhibition and cut flower purposes. It is a beautiful light pink with a red throat blotch that bloomed well here in Wisconsin. One of the very best 1944 introductions.

CORONA (Palmer '40) 407 F. P.

This creamy white variety with a rose pink halo (in some soils a greater infusion of rose results) is an outstanding variety. It opens 6 to 8 large florets at one time. It is equally promising as an exhibition and cut flower variety. It has an excellent show record.

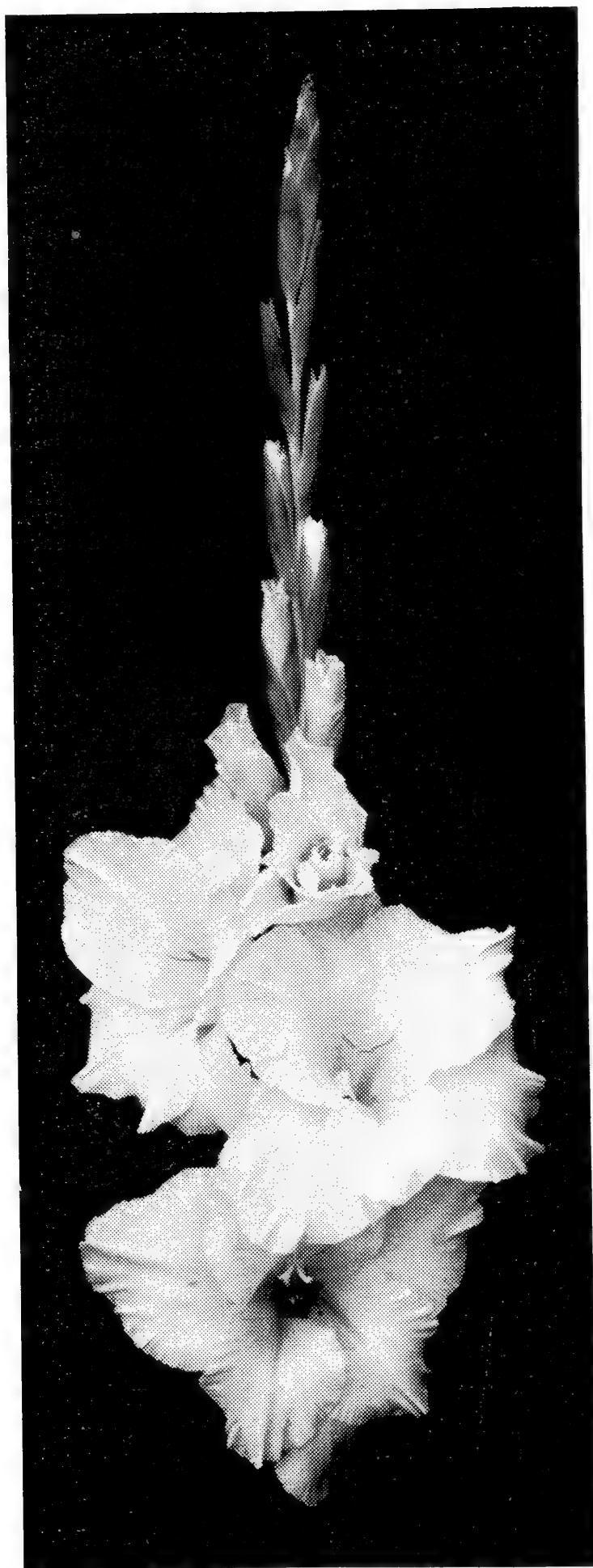
COVER GIRL (La Salle '45) 542 F. P.

The giant florets of Cover Girl together with its many open florets should please the "show fan." It is a tall growing variety that blooms in early mid-season.

PRICES ON THE INSIDE BACK COVER

- CRINKLE CREAM** (Ellis '40) 410 F. R.
 Crinkle Cream is really a light yellow in color. Its ruffling and large size of floret makes it a distinct addition to the yellow color group. It opens 4 blooms on average spikes. It blooms in mid-season. It propagates satisfactorily and is healthy of bulb and plant.
- CRITERION** (Krueger '42) 440 F. P.
 This rugged, delicate light pink, when opened from a tight bud cut, is both a criterion of beauty and performance. Criterion produces 24" flowerheads on which 6 to 8 five inch florets open at one time from its total of 24 buds. It does better than its competitors in unfavorable conditions. It blooms a few days later than mid-season. It does not crook. Criterion is a good propagator and a promising cut flower variety. It started its career with the American Home Achievement Award.
- DIANE** (Krueger '39) 422 F. P.
 A very consistent orange colored variety with its cream throat and a very dependable performer in every respect except in a few areas where the length of its flowerhead is not satisfactory. Diane is a very late blooming variety that is extremely free from disease. It does not crook. It increases satisfactorily from its small sized bulblets. The repeat orders from cut flower producers and its winning record reveal Diane to be a good gladiolus.
- DREAM CASTLE** (Lins '43) 440 F. R.
 One of best 1943 introductions, for it couples its ability to open many florets with an excellent set of field habits. It is a very beautiful variety. Highly recommended.
- DREAM GIRL** (Krueger '45) 461 I. P.
 Stock withdrawn from sale for increase.
- ELIZABETH THE QUEEN** (White '41) 467 F. R.
 A ruffled lavender which under exhibition culture produces some marvelous spikes. The small throat marks do not detract too much from the beauty of the variety. It opens 7 to 8 florets at one time. It blooms in mid-season from plants of average height. It does its share of winning at the shows.
- ETHEL CAVE COLE** (Cave '41) 440 F. P.
 This rugged, rapid reproducing light pink offers its bloom in early season. The color, as with many varieties that can be cut in bud and opened indoors, is much better than if left to bloom in the field. Small stock blooms readily. It is a good cut flower variety.
- EXCLUSIVE** (Krueger '45) 407 I. R.
 This very beautiful creamy white with its rose blotch is destined to remain as a novelty and a fancier's glad, as well as a parent of potential greats. The floret attachment precludes its use as a commercial glad.
- EXEMPLAR** (Krueger '44) 330 I. R.
 The tall vigorous plants of Exemplar with their blue green foliage attract attention even before it produces, in late season, its beautiful intensely ruffled salmon pink florets with cream throats. It opens 7 to 9 florets of a 4" size at one time on a 24" flowerhead of 20 buds. Exemplar is a prolific propagator and is healthy. It gives promise of serving local cut flower markets for the exclusive trade. It is free of crooks.
- FAIR ANGEL** (Hatch '42) 500 I. P.
 This glad should make up, on the basis of its quality, the handicap of being introduced in the face of widely publicized whites and creams. It opens 6 to 7 six inch creamy white blooms in early mid-season. Its ability to win prizes has already been demonstrated in the east. It looks promising as a cut flower variety.
- FRANCIS M. IRWIN** (Wilson '41) 461 F. P.
 The commercial rose group is strengthened by this sterling rose with its deeper rose red blotch. It is an early mid-season variety that performs very well.
- FUCHSIA BELLE** (Almey '45) 462 F. P.
 The red purple color of this variety, not too startling in the field, is extremely beautiful under artificial light. This fact justifies its introduction.
- GOLDEN STATE** (Wheeler '42) 412 F. P.
 One of the best yellows and probably the best exhibition yellow. It blooms in late mid-season and opens many florets at one time.

PRICES ON THE INSIDE BACK COVER



Exclusive

GRETA GARBO (Pfizer '37)	440	F.	P.
This sterling variety classed as a light pink is more peaches and cream in color than pink. It has good cut flower habits. It opens 6 to 8 large florets at one time. It wins at the shows.			
HAWEYE RED (Heaton '44)	450	F.	P.
A red sport of Vagabond Prince, with all of the habits of that great glad. It has a variety that is certain to be in great demand.			
HEAVENLY WHITE (Moses '44)	401	F.	P.
A white, with a lavender infusion, sport of Rosa Van Lima that retains the throat marking of its mother. It is a very early variety and important for that reason.			
HOOSIER LADY (Zimmer '43)	366	I.	R.
This variety is described as lavender by many persons. For my evaluation I consider it more of a rose than lavender. The round florets with their creamy white centers make very fine floral pieces, notwithstanding its avrage height. This looks very promising for commercial use. It is mid-early in blooming season.			
IMPERIAL PURPLE (Arenius '40)	470	I.	P.
A tall beautiful purple that b'ooms in mid-season. If it propagated better it would be a candidate for the best purple. Its color is about the best in this shade.			
INTRUDER (Graff '44)	550	F.	P.
The virtues of Bach and Picardy seem combined in this sterling red that opens up to 8 giant florets at one time. It blooms in early season, and well in hot weather. It is a winning glad on the show table. Intruder is a must have for the exhibitor.			
KING BEE (Kruger '41)	450	F.	P.
A combination of salmon scarlet with flecks that is a real attention getter. In spite of the difficulty of classifying its color, King Bee wins at the shows. It blooms in mid-season and opens 7 to 9 florets on a 17 bud spike of about 22" length. It is a healthy variety and a fast propagator. It presents a few crooks.			
LADY JANE (Lake '41)	406	F.	P.
An outstanding introduction in cream color for which it cannot be claimed that it is either the earliest or the largest, but it does deserve first rank in usability and dependability. It opens 6 to 8 large size florets at one time in early season. Its habits are good. It increases well. It is a coming cut-flower cream.			
LANTANA (Palmer '43)	420	I.	P.
The very earliness of its blooming season, its very rapid propagation, and its clean orange color with a light yellow throat, make Lantana a cut flower prospect. It grows to average height and opens 5 to 7 florets at one time. Its extreme earliness will make a show record more elusive.			
LAVENDER AND GOLD (Baerman '43)	366	I.	R.
An aptly named glad which is outstanding for color and for its early bloom. It is excellent for home decoration and for some floral work.			
LAVENDER PRINCE (La Salle '44)	466	I.	P.
The lavender color class is indeed strengthened by this mauve (deep) lavender. Its vigor, easy propagation and stretchy spikes make it a cut flower possibility.			
LEADING LADY (Johnston '42)	500	F.	P.
One of the best introductions of all time is this sport of Picardy in creamy white color with its pale cream throat marking. It is a necessary variety for every grower and cataloger. Its habits, size, substance, and opening qualities are identical to that of Picardy. It is a big winner at the shows.			
LLONA (Krueger '43)	400	F.	R.
Class and style radiate from a single spike or a finished floral piece from this medium sized ruffled creamy white of great bloom bulk. The plants are of average height and produce spikes of 19 buds of which 8 open at one time. This mid-season variety with its prolific increase and heavy growth from bulblets is a promising cut flower variety. It does not crook. The only spike placed in competition won first in its class. 2nd day Champion Mid-West '43.			

- MASTER MYRON** (Krueger '40) 450 I. P.
A variety which has won many friends, and which has disappointed some. It is a giant flowered scarlet red self, that does best if not over watered and overfed. It blooms in mid-season. Master Myron is a regular winner at the shows.
- MARSEILLAISE** (Scheer '41) 536 F. P.
A blazing scarlet with two white spears that bloom in late season. It opens many giant florets at one time. A very interesting variety.
- MISS VERMONT** (Hatch '45) 460 I. R.
The blended light rose and light lavender colors of Miss Vermont set it apart from other gladiolus. It opens five to seven five inch florets at one time. The color-conscious fanciers will appreciate Miss Vermont. It is a very promising variety.
- MISS WISCONSIN** (Krueger '43) 460 I. P.
Florists are eager to secure blooms of this mid-season rose colored glad that is both rugged and tall. Miss Wisconsin occupies a range in the rose classification without any rivals. It is many shades darker than Rose O' Day. Its spikes, free of crooks, produces 18 buds of which 6 to 8 open at one time. It will win its share of ribbons. It is an outstanding variety of average propagational habits.
- MYSTERY** (Stimson '44) 441 F. P.
This Canadian origination is a strong contender in the light pink color class. Its blotch is of a clean color that adds to its beauty. It has great possibilities.
- NOWADAYS** (Graff '45) 450 I. P.
The color of Nowadays, like that of Smiling Maestro, is attractive. Its bulblets germinate readily. Its regular habits make it a very desirable gladiolus.
- OGARITA** (Willson '42) 532 F. P.
The giant spikes of Ogarita produced in late season are familiar to show patrons. Its habit of consistent performance make it a commercial possibility for the trade that requires huge bloom.
- OREGON GOLD** (Majeski '41) 410 I. P.
A worthy yellow because of its floret size, fluorescence and ability to produce under adverse conditions. It is a light yellow with a darker yellow throat that adds life to the flower. It blooms in late-season. It is healthy and its other habits are good.
- PINK PARAGON** (Cassebeer '43) 440 F. P.
Pink Paragon presents a beautifully formed taped spike that carries 6 to 8 open florets at one time. The color is salmon with a cream throat. It is a reliable performer. It looks good for both exhibition and holds promise as a commercial variety which further testing may prove.
- PINK PICARDY** (Earl) '45 530 I. P.
The deeper pink sport of Picardy isolated by Mr. Earl of Vernon, New York is as good as the original Picardy particularly where the lighter strains of the mother variety are grown.
- PINK RADIANCE** (Quackenbush '41) 440 F. P.
One of the best light pink glads. It is mid-early in the presentation of its flowers. Plant is healthy and robust. A recommended cut flower.
- PIONEER** (La Salle '45) 532 F. P.
This salmon pink with its yellow throat received much praise at the Boston show in 1944. It is highly recommended by some eastern growers.
- PRAIRIE BEAUTY** (Heaton '44) 432 F. P.
The salmon shade of this variety approach scarlet tones. It thus makes very attractive spikes since it opens six to eight florets at one time. It looks promising as a cut flower.
- PURPLE HEART ?** (Almey '45) 306 I. P.
A soft cream with two purple spears that opens eight florets at one time. Its excellence is best appreciated when several bloom are seen together.
- PURPLE SUPREME** (Wilson '42) 470 F. P.
The tall plant, long spike and many open florets make Purple Supreme a highly satisfactory purple cut flower. Sooner or later a "must have" buy.

PRICES ON THE INSIDE BACK COVER

RED CHARM (Butt '39)	452	F.	P.
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Red Charm in crimson red is an outstanding introduction both for the exhibitor and the cut flower producer because of its excellent habit and consistent performance. It blooms in mid-season. There is a good reason why sellers are not anxious to over-sell the stocks of Red Charm.

RED RASCAL (Graff '45)	450	F.	R.
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Added bloom of this fine red made me more certain that my original high opinion of it was well founded. It is an excellent propagator and a promising cut flower variety.

ROSE O' DAY (Fischer '44)	466	F.	P.
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Lavender rose best describes the color of this new introduction. A color midway between that of Ballad and Miss Wisconsin. The color is a desirable one from the florist's point of view.

SHOW QUEEN (Krueger '43)	530	F.	P.
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This salmon colored large flowered variety will open 6 to 10 large florets on a model spike of 20 buds and 24" length. It will earn its name as stock attains a wider dissemination. It is not a commercial prospect because of a percentage of crooked spikes. It is a late variety that is very prolific.

SILVER WINGS (Ritsema '44)	500	I.	R.
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A sport of Picardy that is whiter and more ruffled than its sister sport, Leading Lady. It is an excellent variety for the fan and for the trade.

SPOTLIGHT (Palmer '44)	413	I.	P.
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The most beautiful yellow colored glad that has a bright red blotch. It grows tall and produces excellent spikes. It is an attention getter and a variety for which the demand is excellent.

STOPLIGHT (Lins '42)	350	I.	P.
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A brilliant red that because of its consistent performance and excellent heat resistance looks to have a brilliant future in any climate for local flower sales. It is a fine companion to Red Charm. It grows tall and produces a stretchy spike. It blooms in mid-season.

SUMMER GAL (Zimmer '44)	530	F.	P.
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The much needed deep salmon colored cut flower variety has a potential variety in this sterling glistening salmon pink with its large florets and robust growth.

SUSANNAH (Lake '43)	340	I.	R.
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The appealing color of this ruffled light pink and its white throat are superb. It attracts attention wherever shown.

VAN GOLD (Van Voorhis '41)	412	I.	P.
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The deepest yellow gladiolus that bloomed here at Reliance Gardens. This fact together with its floret size and earliness make Van Gold a great commercial glad.

VAN WHITE (Van Voorhis '42)	400	F.	P.
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A white of the shade of Annamae. Not as early as that variety but with larger florets and with more open florets.

VARIATION (Krueger '41)	340	F.	P.
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Cut flower producers with local outlets should secure this light pink of medium size that blooms in early season. Variation opens 6 to 10 florets on tall spikes. It propagates rapidly and is freer of crooks. It is an unusually healthy variety, although its bulbs look rough because of its thin husk. Stock will not recover from last year's sell-out for some time.

VEE CREAM (Van Voorhis '39)	407	I.	P.
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The pale cream color of Vee Cream with its fiery blotch and its large floret size should please the fan and the producer with roadside sale outlets.

WHITE GOLD (Scheer '41)	506	I.	P.
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The giant cream florets of this robust and healthy variety make it a great introduction for producers of cut glads with local outlets. Excellent in basket work.

WINSTON (Palmer '41)	406	I.	R.
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You will hear more about this beautiful cream with its light yellow throat marking as it becomes more widely grown. Its waxy florets add a note of class to this fine variety. It blooms in early mid-season. It propagates satisfactorily.

PRICES ON THE INSIDE BACK COVER



Badger Beauty



COLOR MARVEL

TOTAL \$.....

RELIANCE GARDENS

ORDERED FROM

WALTER C. KRUEGER

Greenhouse, Wisconsin

551 E. Washington Street

Date

Name—Mr., Mrs., or Miss

Street or R. F. D. No.

Post Office

Express Office

If different from Post Office

Ship When

Note: Order accepted by Reliance Gardens subject to stock and subject to being filled in numerical sequence.

Check \$

M. O. \$

QUANTITY

SIZE

VARIETY NAME

PRICE

NOTE: Reliance Gardens will refund the purchase price on any order found unsatisfactory upon receipt and promptly returned but no return-fee of growth or satisfaction is given; responsibility for the crop is denied.

TOTAL \$

RETAIL PRICE LIST

Ten bulbs at 8 times the single price;

100 at 8 times the ten price

	BULBS EACH			BULBLETS		
	L	Med.	Sm.	1	10	100
Badger Beauty	\$.25	\$.15	\$.10	\$	\$	\$
Bengasi	7.00	6.00	5.00	10.00	80.00
Benison	1.00	.75	.50	.12	1.00	8.00
Bonnie Jeanne	1.00	.75	.50	.12	1.00	8.00
Brittany	2.50
Burma75	.50	.12	1.00	8.00
Cherry Jam	1.00	.75	.50	.12	1.00	8.00
Connecticut Yankee	5.00	5.00	5.00
Corona15	.10	1.20
Cover Girl	2.00
Crinkle Cream75	.50	.35	.10	.75	6.00
Criterion25	.15	.1025	2.00
Diane15	.10	.0515	1.20
Dream Castle75	.50	.35
Elizabeth the Queen35	.2505	.35	2.80
Ethel Cave Cole15	.1015	1.20
Exclusive	2.00	1.50	1.00	.20	2.00	16.00
Exemplar	1.00	.75	.50	.15	1.00	8.00
Fair Angel20	.1530	2.40
Francis M. Irwin10	.0515	1.20
Fuchsia Belle	5.0035	3.00	25.00
Golden State	1.00	.75	.45	.15	1.00	8.00
Greta Garbo10	.0515	1.20
Hawkeye Red25	.12	1.00	8.00
Heavenly White	1.00	.75	.5050	3.50
Hoosier Lady	1.00	.75	.50	.10	1.00	8.00
Imperial Purple25	.20	.1525	2.00
Intruder	3.00	2.00	1.00
King Bee15	.10	.0515	1.20
Lady Jane15	.10	.0515	1.20
Lantana40	.25	.1540	3.20
Lavender and Gold30
Lavender Prince50	.12	1.00	8.00
Leading Lady60	.40	.25	.10	.80	6.40
Llona50	.35	.25	.10	.50	4.00
Master Myron10	.0515	1.20
Marseillaise1540	3.20
Miss Vermont	3.00	2.00	1.50	3.00	24.00
Miss Wisconsin	1.00	.75	.50
Mystery	2.00	1.50	1.00	2.00
Nowadays (Cheerio)	3.00	2.00	1.00	2.50	20.00
Ogarita20	.1525	2.00
Oregon Gold25	.15	.1025	2.00
Pink Paragon25	.20	.1525	2.00
Pink Picardy50	.50	.5050	4.00
Pink Radiance15	.10
Pioneer	2.00
Prairie Beauty50	1.00	8.00
Purple Heart (Almey)	1.00
Purple Supreme50	.30	.2040	3.20
Red Charm25	.15	.1025	2.00
Red Rascal	5.00	5.00	5.00
Rose O'Day	1.00	.75	.50	.12	1.00	8.00
Show Queen25	.15	.1025	2.00
Silver Wings	5.00	4.00	3.00	4.00	32.00
Spotlight	1.50	1.25	.25	2.00	16.00
Stoplight20	.15	.1020	1.60
Summer Gal	6.00	5.00	4.00	.80	6.00
Susannah50	1.00
Van Gold	1.00	.75	.50	1.00	8.00
Van White3575	6.00
Variation15	.10	.0515	1.20
Vee Cream15	.10	.0515	1.20
White Gold40	.20	.1040	3.20
Winston15	.10	.0515	1.20

Co-introducing — MARTHA DEANE (Guillies)

It is a privilege and opportunity to co-introduce Martha Deane.

Martha Deane is a medium yellow with a faint red hair line that grows to a height of 5 feet and opens 5 to 6 five-inch florets, lightly ruffled, and a 28-inch or better flower head.

It won seedling awards at N. Y. in 1944 and at the Tri-City show promoted by Mr. C. D. Fortnam this year.

Price each bulb, Large \$5.00; Medium \$4.00; Small \$3.00

Bulblets sold at wholesale by the 1,000 and by the pint. Direct your inquiry to Reliance Gardens.